

FOR IMMEDIATE RELEASE

Xplore Federal Credit Union's Holiday Giving Campaign has begun!

NEW ORLEANS, LA (December 1, 2020) — Xplore Federal Credit Union is sponsoring local foster children and families in need through nonprofits CASA Jefferson Parish and St. Gabriel the Archangel for the 2020 Holiday Giving Campaign. Donations to the Holiday Giving Campaign will help provide children in foster care and families in unfortunate life transitions with items on their holiday wish lists such as clothing, food, books and toys. Xplore FCU has chosen these two nonprofits due to their remarkable impact on the community throughout this difficult year.

Donations will be collected from December 1st through December 18th. Due to the pandemic restrictions, Xplore FCU will only be able to collect monetary donations and gift cards. The organizations will be purchasing wish list items and distributing items and gift cards directly to the families. Members are able to donate via transfer from their accounts, and anyone from the community can donate by calling Xplore FCU or visiting the branch during business hours to drop off gift cards.

"We understand that 2020 has brought adversity to everyone in different ways. This is the time to band together to provide support in any way we are able to those in our community struggling this holiday season," said Amanda Credeur, Business Development Representative for Xplore FCU. "We feel we will have the greatest and safest impact by partnering with CASA's children in foster care, and St. Gabriel the Archangel's families in need, to provide items of necessity and joy this season. Thank you to all those that previously donated, and those that are donating this year."

The hopes are high for the 2020 campaign after great success last year. In 2019, Xplore FCU collected enough donations for over 100 Winter Blessings Bags for homeless individuals at The Harry Thompson Center in New Orleans. The bags were filled with items such as gloves, hats, sanitizer, toiletries and more.

For more information about Xplore FCU's Holiday Giving Campaign or their 2020 nonprofit partners, please contact Amanda Credeur at acredeur@xplorefcu.com or 504-269-8502.

CASA, Court-Appointed Special Advocates, are appointed by judges to serve as the voice for children in foster care. Every year they receive wish lists from children in foster care, and sponsors purchase necessities, toys, and books for these children for the holidays.

St. Gabriel the Archangel supports under resourced families through many community involvement projects throughout the year. During the holidays they focus on needs as well as presents during the holiday season for families in their community as well as children attending their free St. Benedict primary school.



About Xplore Federal Credit Union

Xplore Federal Credit Union has been serving the community since 1947. Originally established to provide financial services to New Orleans Shell Oil Company employees, Xplore FCU became a community charter credit union in 2013. Xplore FCU serves over 8,000 members through three local branches, advanced e-services, and Co-Op Shared Branch network. Providing exceptional customer service, products for all life stages, and innovative financial solutions, Xplore FCU surpasses member expectations year after year. Xplore FCU membership is available to anyone living, working, worshipping or attending school in Orleans or Jefferson Parishes. With over 70 years of experience, Xplore FCU is the ideal partner to explore your financial possibilities.

Explore your way with Xplore Federal Credit Union today: 1-888-U-Xplore (888-897-5673) • Xplore Away • Xplore FCU.com • Xplore Auto

Press Contacts:

Michael Roussel • Marketing Director • 504-526-2505 • <u>mroussel@xplorefcu.com</u>
Amanda Credeur • Business Development • 504-269-8502 • <u>acredeur@xplorefcu.com</u>

###